

# ANSVARLIGHED & BÆREDYGTIGHED FAVNER MANGE TEMAER ...

**1** AFSKAF FATTIGDOM

**2** STOP SULT

**3** SUNDHED OG TRIVSEL

**4** KVALITETS- UDDANNELSE

**5** LIGESTILLING MELLEM KØNNENE

**6** RENT VAND OG SANITET

**7** BÆREDYGTIG ENERGI

**8** ANSTÆNDIGE JOBS OG ØKONOMISK VÆKST

**9** INDUSTRI, INNOVATION OG INFRASTRUKTUR

**10** MINDRE ULIGHED

**11** BÆREDYGTIGE BYER OG LOKALSAMFUND

**12** ANSVARLIGT FORBRUG OG PRODUKTION

**13** KLIMA- INDSATS

**14** LIVET I HAVET

**15** LIVET PÅ LAND

**16** FRED, RETFÆRDIGHED OG STÆRKE INSTITUTIONER

**17** PARTNERSKABER FOR HANDLING

**FN'S VERDENSMÅL**  
for bæredygtig udvikling

## EXAMPLES OF CSR ACTIVITIES

### Human rights

- Labour rights
- Children's rights
- Democracy
- Women's rights
- Indigenous rights
- Gay rights
- Rights of the disabled

### Stakeholders

- Information
- Communication/dialogue
- Sustainability reporting (CSRD)
- Engagement/involvement
- Shared value partnerships
- Stakeholder forums

### Employees

- Social inclusion
- Integration
- Diversity & inclusion (D&I)
- Health & well-being
- Safety/Work environment
- Happiness at work
- Work/life balance

### Products & Services

- New products/services
- New production processes
- Labelling / certifications
- Packaging
- Product information
- Lend & Lease services
- Crowdsourcing

### Vision | Mission | Values

- Corporate purpose
- CSR/business strategies
- Business model innovation
- Corporate governance
- Policies & guidelines
- Business ethics
- Excellence / Awards

### Customers

- Customer engagement
- Co-creation / prosumers
- Sustainable consumption
- Crowdsourcing
- BoP consumers
- Data protection
- Product information
- Cause-related marketing

### Environment & Nature

- Nature-based solutions
- Regenerative principles
- Circular economy
- Production processes
- Recycling / reuse
- Waste minimization
- Energy/water/materials reduction
- Animal welfare

### Social/community

- Community development
- Corporate volunteering
- Base of Pyramid (BOP)
- Sponsorships / donations
- (Venture) philanthropy
- Impact investing
- Poverty
- Education

### Suppliers

- Sustainable procurement
- Supply chain management
- Codes of conduct
- Labour & human rights
- CO2 scopes
- Anti-corruption
- Shared value partnerships
- Value chain due diligence

TANIA ELLIS - The Social Business Company©. Videreudvikling af figur fra Erhvervsstyrelsens Overskud Med Omtanke kampagnemateriale. V.2022-8





## CSR & BÆREDYGTIGHED I FORRETNINGS- PRAKSIS HAR MANGE UDTRYK ...

FORRETNINGS-  
ETIK & GOD  
SELSKABSLEDELSE

GRØNNE  
& SOCIALE  
INDKØB

MEDARBEJDERE  
& JOBS

PRODUKTER  
& EMBALLAGE

KOMMUNIKATION  
& RAPPORTERING

MILJØ, KLIMA &  
BIODIVERSITET

GRØNNE  
& SOCIALE  
LEVERANDØRER

VÆRDIER  
& TRIVSEL

CERTIFICERINGER  
& MÆRKNINGS-  
ORDNINGER

SPONSORATER &  
ENGAGEMENT I  
LOKALSAMFUND

SOCIAL  
INKLUSION  
& DIVERSITET

SALG &  
VÆRDITILBUD  
TIL KUNDER

CO2 NEUTRAL  
TRANSPORT

PRODUKT  
& SERVICE  
INNOVATION

PARTNERSKABER  
& INTERESSENT-  
INDDRAGELSE